Cookie Policy

In compliance with the provisions of the Law on Information Society Services and Electronic Commerce, as well as Recital 30 of the Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (GDPR), we inform you that this website uses cookies with the purposes detailed in this Cookie Policy.

What Are Cookies?

Cookies are text files containing small amounts of information that are downloaded to the computer or mobile device when the user visits our website. Cookies are sent back to the original website, or to another website that recognizes them, on each subsequent visit. Cookies can perform different functions, such as allowing you to browse between pages efficiently, remembering your preferences, and generally improving the user's browsing experience.

Types of Cookie

According to different classification criteria, cookies can be classified into the following types:

1) **According to the issuer of the cookies:**

- Own cookies: These are cookies that are sent to the user's device from a computer or domain managed by the website publisher and from which the service requested by the user is provided.

- Third-party cookies: These are cookies that are sent to the user's device from a computer or domain that is not managed by the website publisher, but rather by another entity that processes the data obtained through the cookies.

2) **According to the life cycle of the cookies:**

- Session cookies: These are temporary cookies that are stored in your browser's cookie file until you leave the website, and are therefore not saved to the user's hard drive. The information obtained by means of these cookies is used to analyze traffic patterns on the website. This allows us to provide a better experience by improving the content and facilitating its use.

- Permanent cookies: These are stored on the user's hard drive, and are read by the website each time the user makes a new visit. A permanent cookie has a specific expiry date. The cookie will cease to function after that date. These cookies are used to facilitate purchase and registration services.

3) **According to the purpose for which the cookies are used:**

- Technical cookies: These are cookies that allow the user to navigate through a website, platform or application and enable the use of the different options or services that exist on it, such as, for example, controlling traffic and data communication, identifying the session, accessing areas with restricted access, remembering the items that make up an order, carrying out the purchase process of an order, applying for registration or participation in an event, using security elements during navigation,

storing content for the dissemination of videos or sound files, or sharing content through social networks.

- Personalization cookies: These are cookies that allow the user to access the service with some general predefined characteristics according to a series of criteria in the user's device such as, for example, the language, the type of browser through which the service is accessed, the regional configuration from which the service is accessed, etc.

- Analytical cookies: These are cookies that allow the person responsible for them to track and analyze the behavior of the users of the websites to which they are linked. The information collected through this type of cookie is used to measure the activity of websites, applications or platforms and to create navigation profiles for the users of these websites, applications and platforms, with the aim of introducing improvements based on the analysis of the use data collected from users of the service.

- Advertising cookies: These are cookies that allow the management of advertising spaces that, where applicable, the publisher has included in the website, application or platform from which it provides the service requested, based on criteria such as edited content or the frequency with which ads are displayed.

- Behavioral advertising cookies: These are cookies that allow the management of advertising spaces that the publisher may have included in the website, application or platform from which it provides the service requested. These cookies store information on the behavior of users obtained through continuous observation of their browsing habits, which allows a specific profile to be developed, and tailored advertising to be displayed accordingly.

Types of Cookies Used on this Website

AIRZONE only uses cookies that are required for browsing. We only use our own session cookies for the technical purpose of enabling the user to browse through the website and use the various options and services available. The lawful basis for this type of cookie is AIRZONE's legitimate interest in allowing the user to browse the website while guaranteeing the functionality of its contents.

Configuration and Deactivation of Cookies

The following links provide all the information needed to configure or disable cookies in each browser:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Internet Explorer](#)
- [Safari](#)
- [Opera](#)

In addition, the user can manage the storage of cookies on his/her browser through tools such as the following:

- Ghostery: www.ghostery.com/
- Your Online Choices: www.youronlinechoices.com

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